



Séparée

Advertising opportunities 2026

Séparée is the only high-quality glossy magazine that addresses love, lust and sexuality in a truly modern and open-minded way. *Séparée* aims to reach everyone interested in a healthy and sex-positive lifestyle.

TOPICS

- ♥ Sensual photography
- ♥ Erotic short stories
- ♥ Portraits and interviews
- ♥ Inspiring ideas
- ♥ Articles that infuse passion and pleasure
- ♥ Product news and trends
- ♥ Sexual health and well-being
- ♥ Advice for love and relationship
- ♥ Advanced sex education



TARGET GROUP

- ♥ sexually interested people between 25 and 60+
- ♥ open-minded and self-assured
- ♥ lifestyle oriented and keen to consume
- ♥ single or in a relationship
- ♥ monogamous or polyamor
- ♥ sexually sparsely or well educated

WHERE TO BUY SÉPARÉE PRINTED

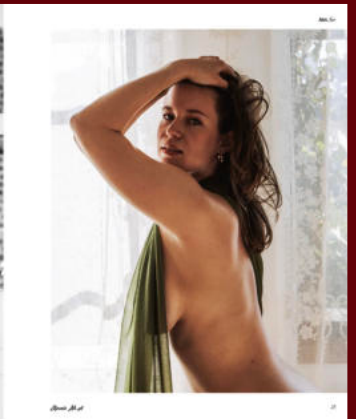
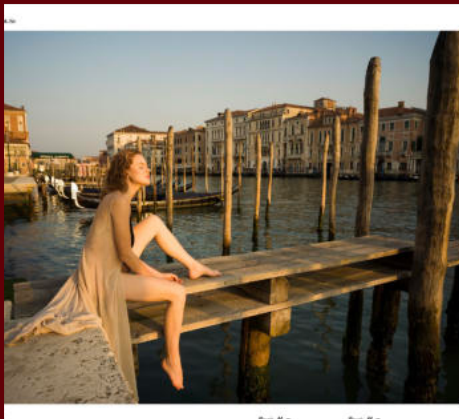
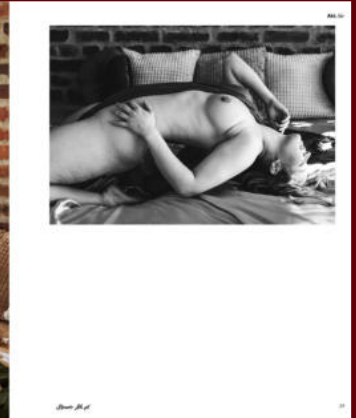
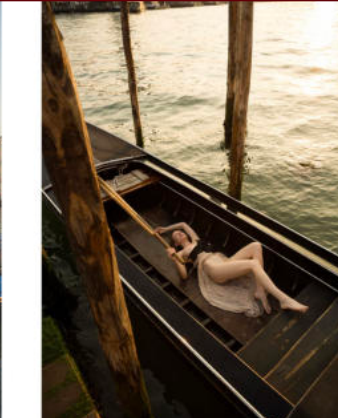
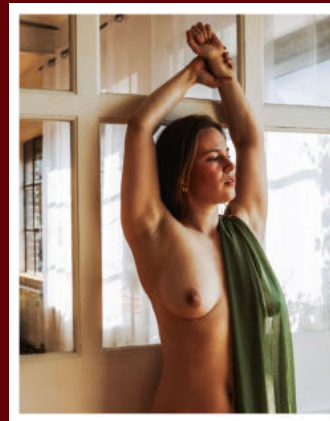
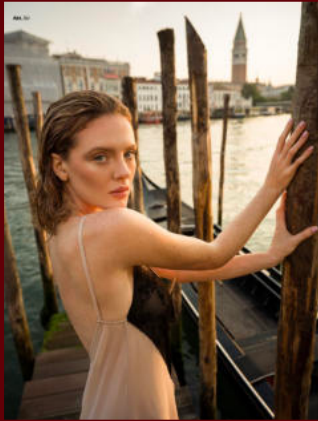
- ♥ magazine stores at train stations and airports
- ♥ book stores
- ♥ Amazon
- ♥ stylish erotic boutiques
- ♥ approximately 8.000 subscribers

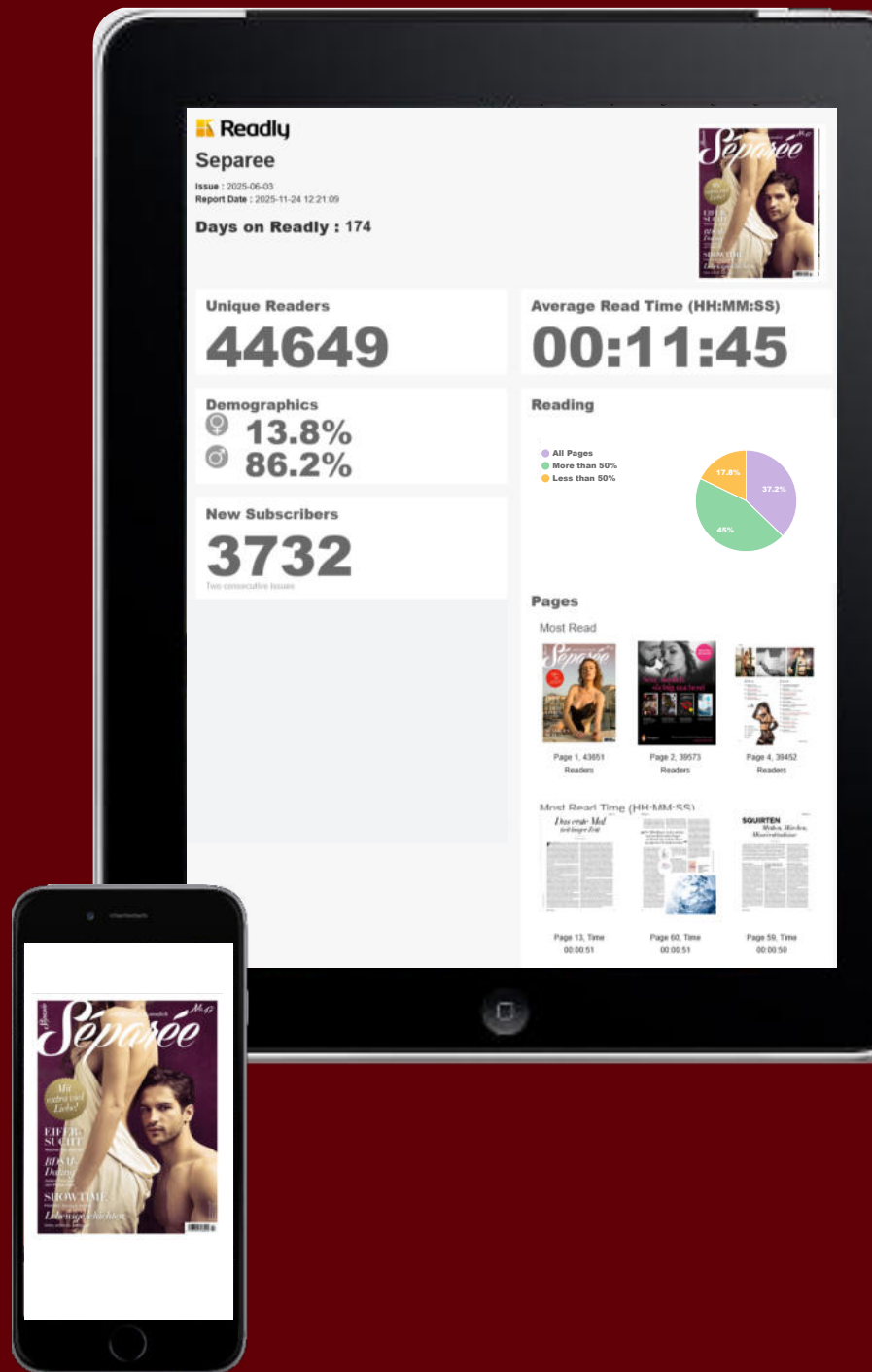
WHERE TO BUY SÉPARÉE DIGITAL

- ♥ Readly, 50.000 readers and approx. 5 million page views per issue
- ♥ digital edition, also available for subscription
- ♥ read.it, magazine flatrate in Germany, Austria, Switzerland
- ♥ digital kiosk: United Kiosk, iKiosk, Presseplus

PUBLICATION DATE / CIRCULATION

- ♥ Publication dates 2026: March 3 / June 2 / Sep. 1 / Dec. 1
- ♥ Séparée has a circulation of 30,000 copies.
- ♥ Retail price: Euro 9.90





READLY

All editions of Séparée are available worldwide at Readly, the ultimate magazine subscription platform with more than 5,000 magazines from around the world. Since its launch at Readly, Séparée has enjoyed more than 200 million page views. It ranks among the 10 most popular magazines for women. With each new issue Séparée gains more than 3000 new subscribers.

READ.IT

The app offers a magazine flatrate for Germany, Austria and Switzerland. Users have access to all published editions of Séparée. It is among the top 10 most widely read women's magazines.

DIGITAL KIOSKS

A complete collection of all Séparée editions is available at digital kiosks like United Kiosk, Presseplus and iKiosk.

The women's
magazine *men*
also like.



Special
formats,
placements and
inserts
upon request.

1/1

1/2

1/2

1/3

P

FORMAT / PRICES

♥ Opening spread (420x270mm) 7,500.00 Euro

♥ Double page (420x270mm) 6,500.00 Euro

♥ 1/1 cover page (210x270mm) 4,000.00 Euro

♥ 1/1 page inside 3,500.00 Euro

♥ 1/2 page
(horizontal 210x135mm) 2,000.00 Euro

♥ 1/2 page
(vertical 105x270mm) 2,000.00 Euro

♥ 1/3 page (70x270mm) 1,400.00 Euro

♥ product placements 400.00 Euro

Deadline 4 weeks prior to publication.
Agency commission rate offered on all prices. All
prices plus VAT. Costs incurred for the production of
printing data will be charged separately.



TECHNICAL INFORMATION

Format: 210 mm wide / 270 mm high plus 3 mm trim on all four sides

Type space: 177 mm wide / 234 mm high

Printing method: offset

Copy: 60 halftones with proof, proof in the sequence black, cyan, magenta, yellow (4c)

Binding: adhesive binding.

All format dimensions plus 5 mm trim, no ad texts and images within less than 10 mm of trim.

Data: PDF (high resolution, PDF X-1a and PDF X-3) or TIFF files (300 dpi) with integrated type (font) and 3 mm trim. Costs incurred for producing printing data will be charged separately.

Color profile: ISOcoated_v2 300% eci.

Digital proofs: Color reproducible proofs must be produced according to DIN ISO 12647-2 and use the ISO profile ISOcoated_v2 300% eci. Each proof must contain the CMYK media wedge and the status bar with the applied profile, date of output and calibration.



ONLINE ADVERTISING

Banner 300x250 Pixel

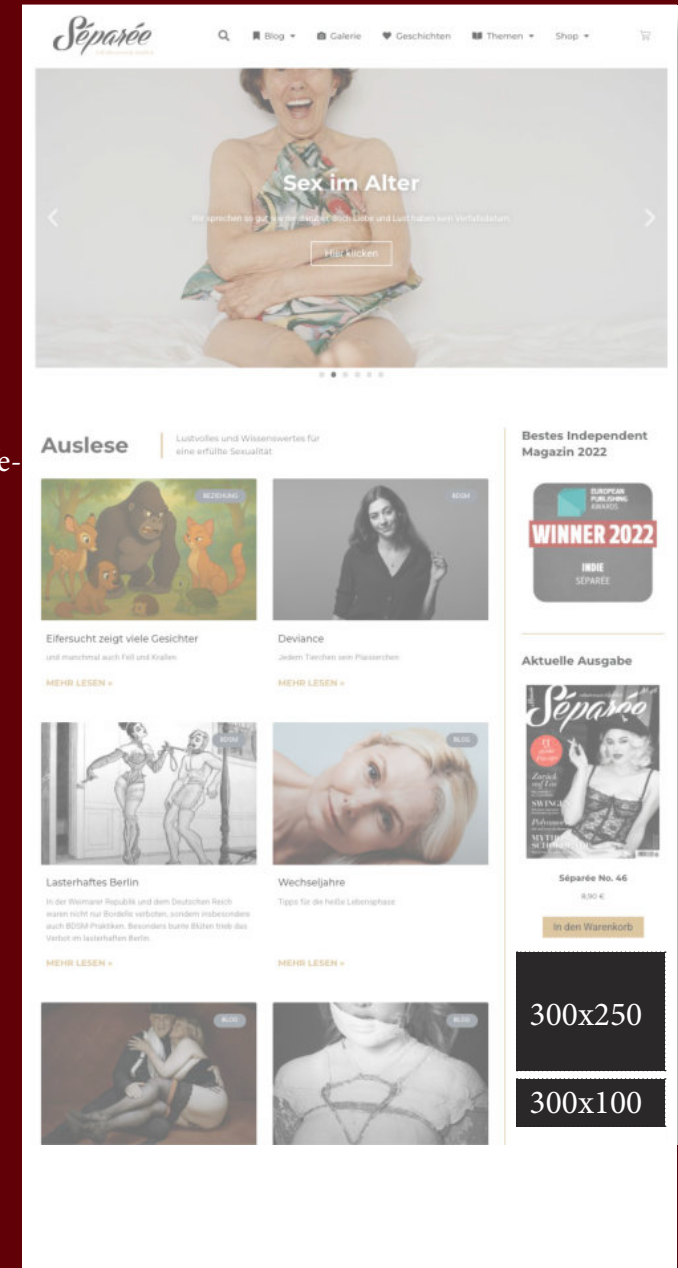
Monthly rate: 500.00 Euro

Banner 300x100 Pixel

Monthly rate: 250.00 Euro

Agency commission rate offered on all prices.
All prices plus VAT.

We also offer links to affiliate programs.





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